315
- students
- visions
- projects

100
contact hours
per student

13
colleges &
universities

75
community
partners

57%
of alumni stay
in Baltimore

BALTIMORE
COLLEGETOWN
LEADERSHAPE®
2010
2015
A FIVE YEAR REVIEW

90
faculty and staff

$790,000
volunteer hour economic impact

This year, Baltimore Collegetown LeaderShape celebrates five years of successfully training and preparing the future civic leaders of Baltimore and beyond. The program connects students across campuses and with their communities to make Baltimore a stronger region. Through our cumulative efforts, we transform the lives of students, creating a ripple effect throughout our campus and regional communities. This report card shows overall program outcomes and those specific to your campus. We value your partnership and look forward to our continued success.

VISION

Program goals:

- Facilitate external and internal community building – within individual institutions, across institutions, and across the region
- Retain students in Baltimore
- Develop sense of community among different campuses
- Empower students to work together
- Instill transferable civic skills that students can apply to any and all urban areas
- Present students with the idea of entering public or non profit sectors as professionals
- Instill the idea that all professions are positioned to affect positive social change
- See positive change in the Baltimore region

GROWTH

Since Collegetown LeaderShape launched in 2010, we enhanced the program by adding these key components:

- Small group service activity (added during Class 2)
- Team building with the Downtown Sailing Center (added during Class 3)
- Walk-a-Mile empathy building experience (added during Class 4)
- Spring forward retreat on social justice (added during Class 5)
- Collegetown Alumni Board (created during Class 6)

RESULTS

- 53% of Collegetown LeaderShape students want to stay in Baltimore after graduation, compared to 38% of general Collegetown survey respondents who want to stay in Baltimore.
- 78.1% rekindle relationships with students at their own college.
- 99.4% said the program helped them develop relationships with students at colleges other than my own.
- 62% indicate they are likely to seek work in the non-profit sector after graduation.

HOPE

In 2014, Collegetown surveyed program alumni about their attitudes toward the program, where they are currently living, and how Collegetown can continue to support their vision work. We found:

- 57% are currently living in the Baltimore region
- 79% have full-time employment
- 66% work in education, nonprofit, or government jobs

"Collegetown LeaderShape has opened up a whole new world for me. I came into the program being an accounting major and when I finished the institute, I went to my advisor and changed my major to become a Community Studies and Civic Engagement major. I fell in love with Baltimore City and recently bought my home in Canton. I also started my career at the YWCA, which helps with sexual assault and domestic violence victims." – Class 3 Graduate

INSPIRATION

Our key partnerships over the years:

- 13 campuses – financial support, recruitment, selection, host sessions
- RWD Foundation – founding financial support
- PNC Bank – financial support, Collegetown LeaderShape grant program
- United Way of Central Maryland – financial support, Walk-a-Mile empathy building experience, guest speakers
- Downtown Sailing Center – team building activity during the Institute week.
- LeaderShape – foundational curriculum and staff support

FOCUS

Collegetown LeaderShape by the numbers:

Contact hours per student: 100+
Number of participants: 315
Number of alumni: 260
Number of faculty and staff participants: 90
Community partners: 75+
Grant money awarded between 2012-2015: $10,550
Cost to campus: $3,000 per year
Grant money raised: $175,000
Economic Impact: $790,000+ over 6 years, which is $2,500+ per participant
(Estimated from Independent Sector's value of volunteer time at $26.41 per volunteer hour for Maryland)